

Bazaar Berlin Promotional Package

With the **Promotional Package**, Messe Berlin is offering **Bazaar Berlin** exhibitors a series of selected **marketing tools** designed to strengthen their trade show participation and enhance their presence on the market. The Promotional Package includes both a listing in the print catalogue and in the Virtual Market Place®.

As an information and communication platform available 365 days a year, 24 hours a day, worldwide, the internet undoubtedly plays an important role in today's marketing strategies. The **Bazaar Berlin Virtual Market Place** takes advantage of this potential and maximizes online publicity for exhibitors.

Print catalogue: <ul style="list-style-type: none"> Basic (company name, country code, postal code, city, phone, fax, email, hall & stand number, entry in the product group index) 	
Main exhibitors: Virtual Market Place ®: <ul style="list-style-type: none"> Basic entry (company name, country code, postal code, city, phone, fax, email, hall & stand number, entry in the product group index) Contact person with telephone number and email address Company profile (max. 4,000 characters) Company logo Link to social media profiles (Facebook, Twitter, YouTube etc.) Classification under the industry index Link to company website Entry in up to 10 categories of the product group index Presentation of up to 10 products with text and images including hyperlink to product presentation on the company website (max. 4,000 characters per product) 	Co-exhibitors: Virtual Market Place ®: <ul style="list-style-type: none"> Basic entry (company name, country code, postal code, city, phone, fax, email, hall & stand number, entry in the product group index) Company profile (max. 4,000 characters) Company logo Classification under the industry index Entry in 1 category of the product group index Presentation of 1 products with text and images including hyperlink to product presentation on the company website (max. 4,000 characters per product)
Price: <ul style="list-style-type: none"> EUR 189,- plus VAT Optional upgrade: <ul style="list-style-type: none"> Additional product entries 	Price: <ul style="list-style-type: none"> EUR 50,- plus VAT Optional upgrades: <ul style="list-style-type: none"> Upgrade to main exhibitor promotional package Additional product entries

Promotional Package duration

All Promotional Package services are available from **September 14th, 2018** to **September 13th, 2019**. During this period of time you can update your entry as often as you like.

After successfully completing your stand registration you can request your personal access code from our Editorial Team in order to upload your data directly online on the Bazaar Berlin Virtual Market Place. Alternatively, you can email your information to editorial@virtualmarket.bazaar-berlin.de.

Should you have any questions, please do not hesitate to contact our Editorial Team by telephone from Mon-Fri, 9:00 a.m. – 6:00 p.m. CET at +49 30 3038 2180.